

Economic Justice Campaigner



OCTOBER/NOVEMBER 2019

Salary: £30,000 - 32,000, dependent on skills & experience

Contract: Two-year fixed-term, with potential to become permanent subject to funding

Location: The Medact office is in London, but applications from candidates based outside London will be considered

Hours: Full-time, 35hrs/week. Job-share applications will be considered.

Apply by: Monday 4th November at 9am

Job role and purpose

The Economic Justice Campaigner leads Medact's work to support healthcare workers to campaign for an economy which puts health and health justice at its centre.

Job Description

Campaigning, policy and coalition working

Lead Medact's advocacy and campaigning work on economic justice, including:

- Develop overall plan for our Economic Justice work, with support from Executive Director, identifying where and how Medact can apply pressure most effectively to create change; lead on delivery
- Work with Medact members to develop individual campaigns according their interests and the political context, collaborating with partners as appropriate
- Hold Medact's knowledge base on health inequality and its relationship with economic justice, developing evidence-based policy positions as needed

- Work with the Research Manager to identify research projects which will strengthen our campaigning and organising work
- Build and maintain relationships with a wide range of partners, particularly grassroots organisations led by communities impacted by economic injustice

Working with the healthcare community

- Working with colleagues, create and deliver a strategy and action plan to support a diverse group of healthcare workers to campaign for systemic change focussing on the root causes of health inequality
- Lead on developing key resources to support this strategy, including training packs and member briefings
- Support individual Medact and affiliated groups to work on the economic justice issues which they identify as most relevant to their work and interests
- Organise and run information and capacity-building events for healthcare workers
- Build and maintain relationships with senior-level health professionals and academics working on the social determinants of health, engaging them in our work

Communications

- Lead on developing Medact's key messaging and framing around economic injustice and health inequality, and write copy for briefings, blogs, emails to members and other communications in line with this
- Represent Medact as a speaker at events and workshops, and support Medact members to do the same
- Maintain the economic justice content on the Medact website, with support from the Campaigns Assistant, ensuring that it is up-to-date and engaging
- Manage Medact's social media presence with relation to economic justice
- Draft and issue press comments; maintain relationships with key journalists, support our members to act as Medact media spokespeople and where appropriate act as a spokesperson yourself

Person specification

Essential

- Campaigning experience - in a personal or paid capacity - with a strong understanding of power and how to apply pressure effectively to create change
- Experience of working on social or economic justice issues - in a personal or paid capacity - and demonstrable understanding of the impact of economic factors on health, and the root causes of those
- Experience of working with traditional and new media, including gaining proactive and reactive press coverage, and effective use of social media in a campaigning context
- Excellent verbal communication, listening and interpersonal skills; able to build trusting relationships with a variety of people and bring them on board with a project or idea, and empower them to take their own ideas forward
- Good written skills; experienced at writing to engage different people in different contexts - for instance in campaign emails, blogs and briefings - including communicating complex ideas in an accessible way
- Experience of coalition working, with strong ability to build good working relationships with partners including those with different values
- Experience of working with volunteers in a campaigning context, either as a volunteer yourself or in a paid capacity
- Good project and event management skills
- Some understanding of digital campaigning techniques and how to use them (support with digital campaigning can be provided)
- Ability to manage own time, and prioritise effectively between competing demands, in response to quickly-changing situations
- A strong team player who can contribute to our friendly, small office team

Desirable

- Experience working in health, or with members of the healthcare community
- Direct experience of the impacts of economic injustice and social inequality
- Experience providing training to others, either in a professional or voluntary context